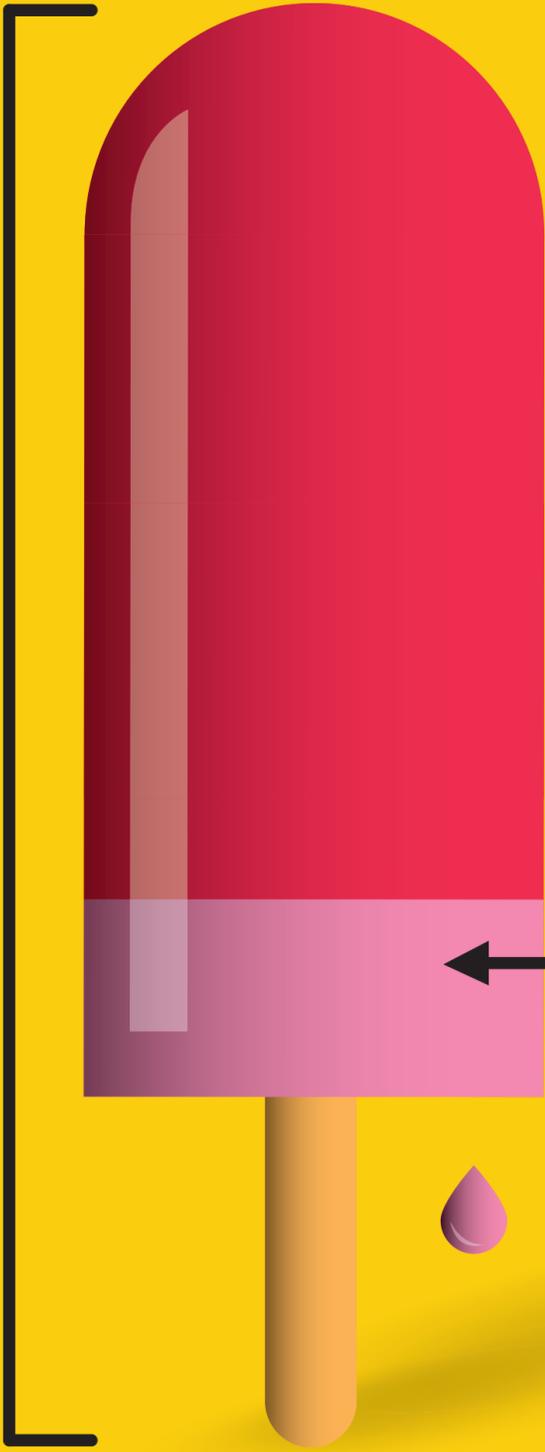


CHOOSE CAR SEAT:
BY AGE & SIZE



THE NUMBER
OF PEOPLE
**WHO
THINK**

THEY HAVE
THEIR CHILD
IN THE RIGHT
SEAT.



THE ONES
**WHO
ACTUALLY
DO.**

KNOW FOR SURE

IF YOUR CHILD IS IN THE RIGHT CAR SEAT.



VISIT SAFERCAR.GOV/THERIGHTSEAT



AGX-2A003C
AD COUNCIL
"NHTSA Popsicle Bus Shelter"
Built at: 25%
Output at: 400%
Scale: 1" = 4"
Mech Size 17.5" h x 12" w
Final Size 70" h x 48" w
Trim Live 17" h x 11.1875" w 68" h x 44.75" w
OOH
Line Screen: 133
Posting Date: 2012

AGX-2A003C Popsicle 70x48 00H4C.indd

			Initials	Date
Version	HI-RES IN PLACE	Studio Manager	S. Gordon	
Stock	Fortune Gloss	Proofreader	H. Brown	
Proof#	0	Art Director	N. Chambers	
Line Screen	133	Copywriter	S. Lundberg	
Edit Round	1	Creative Director	None	
Print/Export	4-12-2012 12:49 PM	Production Manager	J. Adler-Kerekes	
Printed at:	0.24%	Account Executive	K. Gould	
		Client	Ad Council	
PDF Sent To				

Placed Images
Popsicle 70x48_nc.ai

Fonts
None

Notes
Prints with even white border

Inks
Cyan
Magenta
Yellow
Black

This Advertisement Created by



150 E 42nd St NYC 10017 t: 212.414.7000 f: 212.414.7095 info@gothaminc.com @gothaminc